

**AGENDA**  
**NORTH TEXAS TOLLWAY AUTHORITY**  
**BOARD OF DIRECTORS BOARD RETREAT**  
**STAR BRAND RANCH**  
**1182 STAR BRAND DRIVE**  
**KAUFMAN, TEXAS**  
**January 31, 2014**  
**10:00 AM**

All items included on this agenda, including those listed for executive session, may be discussed and acted upon by the Board of Directors. Agenda item numbers are assigned for ease of reference and do not necessarily reflect the order of their consideration by the Board. The Board may discuss any agenda item in executive session whenever legally justified under the Texas Open Meetings Act.

**CALL TO ORDER**

1. Establishment of quorum
2. Introductions
3. Retreat Overview
4. State of the Authority Presentation
5. Working Lunch: Futurist Presentation
6. Visioning/Strategy Discussion
7. Marketing and Branding Discussion
8. Wrap Up – Day One
9. **EXECUTIVE SESSION – Pursuant to chapter 551, subchapter D, Texas Government Code:**
10. **RECESS** - Some items listed on this agenda may be deliberated at the meeting posted for February 1, 2014 upon recess of this meeting pursuant to Texas Government Code Section 551.0411(a).

**ADJOURNMENT**

NOTES

Any individual with a disability who plans to attend this meeting and requires auxiliary aids or services should notify the NTTA as far in advance as possible, but no less than 2 days in advance, so that appropriate arrangements can be made. Contact Human Resources by telephone at (214) 461-2000 or Relay Texas at 1-800-735-2989; by e-mail at [ADA@ntta.org](mailto:ADA@ntta.org); or in person at 5900 W. Plano Parkway, Plano, Texas, 75093. Additional information about the NTTA is available on the NTTA website at [www.ntta.org](http://www.ntta.org). Board members may participate in this meeting via telephone conference call in accordance with Section 366.262 of the Texas Transportation Code