



**Relationships and Opportunities
Advancing Development ("ROAD")
Program**



Request for Application and Company Profile

**Application and Company Profile Due:
September 11, 2025, at 2:00 p.m. Central Time**

Email to:

**Director,
Business Development and Opportunities Department, NTTA**

**Subject Line: 2026-2028 ROAD Program Application
businessdevelopment@ntta.org**

2024-2026 ROAD PROGRAM APPLICATION

NTTA recognizes the following
certification agencies:

(DFWMSDC) | NCTRCA) | (WBCS)

TxDOT/TUCP

Are you a first-time applicant?

Yes ☐

No ☐

NOTE: (Consultant Applicants) - Copy of current certificate required with submittal.

D/SBE Certification category:

☐

DBE

☐

SBE

Please select only one category:

☐

(Prime)

Mentor Firm

(Consultant) ☐

Mentee Firm

Please Print or Type:

Company Name:

Owner Name:

Company Website:

Company Street Address (no P.O. Box):

City:

County:

State and Zip Code:

Owner Work Phone:

Owner Mobile:

Owner Email Address:

Taxpayer Identification Number:

Business Start Date:

Industry Type/Field Example: Engineering/Consulting/Goods & Services/ Construction/IT/ Legal/or other:
Please list specific services here:

Number of Employees:

*Approximate Annual Revenue and
Sales: \$* _____

The undersigned affirms that he or she is authorized to submit the firm's response to this ROAD Program request and execute a relationship between the firm, and the North Texas Tollway Authority. The undersigned further affirms that all of the statements and representations made in the response were made based on reasonable inquiry and are complete and accurate to the best of the knowledge of the undersigned. The NTTA reserves the right to reject any response found to contain false, misleading, or inaccurate information. By signing and submitting this response the firm certifies that it understands the terms and conditions of the ROAD Program and that it agrees with such terms and conditions.

FIRM'S AUTHORIZED AGENT NAME: _____ **TITLE:** _____

AUTHORIZED AGENT'S SIGNATURE: _____ **DATE:** _____

THIS FORM SHOULD BE COMPLETED AND INCLUDED WITH YOUR RESPONSE – IT SHOULD BE PLACED IN A SECTION OF YOUR RESPONSE LABELED "REQUIRED FORMS AND DOCUMENTS."

The North Texas Tollway Authority (NTTA) is committed to increasing the participation of disadvantaged, and small business enterprises (D/SBEs) through the implementation of the Relationships and Opportunities Advancing Development (ROAD) Program. The ROAD Program will help position D/SBE firms to increase their capabilities and compete for larger contracts. Developing viable relationships through the ROAD Program will facilitate NTTA's commitment to increasing business development in procurement opportunities in order to create an equitable business environment for D/SBEs.

ROAD PROGRAM OVERVIEW:

How the Program Works

Primes and professional representatives from their firm will work directly with the consultant firm to develop a plan to build capacity and commit to exposing the consultant to major aspects of business relevant to his/her firm, access to resources and training in agreed upon areas that can include business development, technical and managerial proficiency, human resource development, management strategies, marketing, and project management. During the program period, consultants will participate in seminars, workshops, and networking events to expose them to the most competitive firms in the industry. Primes/consultants will make notable business connections and partnerships within the North Texas community.

Selection Process

The ROAD Program Oversight Committee will recommend all interested primes and consultants. Participants will complete an application and submit a company profile for consideration in the program. Company profiles will be evaluated on the basis of their responses to all provisions of this document. The Authority may use some or all of the criteria in its evaluation and comparison of applications and Company Profiles submitted. Upon completion of Company Profile evaluations, NTTA reserves the right to select participants based on the availability of applicants. During the evaluation process, NTTA reserves the right to enter discussions with applicants in order to clarify responses. All applicants will be accorded fair and equal treatment with respect to any opportunity for discussions. If necessary, respondents will make a formal presentation to the oversight committee. Once approved, consultants are paired with primes based on developmental need.

Eligibility and Qualifications

Prime Firms (Mentors) are required to:

- Possess at least three years of experience in a prime role as an approved contractor in transportation or related industry.
- Demonstrate a commitment to volunteer in assisting the D/SBE firm with all aspects of business development.
- Possess good business character.
- Not appear on the federal list of debarred or suspended contractors.
- Impart value to a consultant firm from lessons learned and practical experience gained or through its general knowledge of government contracting.

Consultant Firms (Mentees) are required to:

- Possess at least two years of experience in the transportation industry or related services.
- Be open to assistance in all aspects of the ROAD Program, including management, communication, technical, financial, and business development.
- Be a certified D/SBE by an entity recognized by the NTTA at the time of submittal.
- Possess good business character.
- Not appear on the federal list of debarred or suspended contractors.

INQUIRIES: Questions about the ROAD Program or this request for Application and Company Profile submittal should be directed in writing, via e-mail to Director of Business Development & Opportunities Department at businessdevelopment@ntta.org, no later than 4:00 p.m. CDT on **Sept. 2, 2025**. Correspondence with individuals other than those listed herein will not be allowed.

I. **REQUIRED RESPONSE CHECKLIST:** The following checklist is provided as a convenience to aid applicants with their Company Profiles. The items shown in the checklist must be included in your response.

- 2026-2028 ROAD Program Application.
- If applicable, submit a copy of your current D/SBE certificate from one of the certifying agencies recognized by NTTA (certificate will not count towards your page count).
- Company Profile, as requested.

(SEE COMPANY PROFILE SUBMITTAL GUIDELINES BELOW) (Maximum of 6 pages as outlined below).

COMPANY PROFILE SUBMITTAL GUIDELINES:

Company Profiles should be as brief and concise as possible, providing relevant information and excluding marketing materials. Responses are limited to six (6) pages (8.5x11), single sided and will include typed text, graphics, charts, and photographs. Charts and Exhibits may be a larger size but must be folded to the standard size when submitted.

IMPORTANT! Each Company Profile must include all of the following content in each of the following sections (these sections do count toward the six (6) page count limit):

1. Cover Letter:

A brief cover letter should summarize key elements of the Company Profile. **(1 Page)**

2. 2026-2028 ROAD Application Page: An individual authorized to enter a relationship with the NTTA must sign the ROAD application page. **(1 Page)**

3. Firm Qualifications: *Briefly describe your firm, its history, and qualifications. (Limit to 2 pages)*

- a. The number of years your organization has been in business under the present name.
- b. The number of years the business organization has been under the current management.
- c. Whether your firm has performed any work for a transportation or related agency.
- d. A brief description of your firm's background and organizational history.
- e. Listing of awards, certifications and recognitions received that are applicable to your industry or field.
- f. Details of any failed agreements, and/or refusal to complete an agreement within the last (5) years. If an agreement has been cancelled or terminated, provide name, address and phone number of the client who terminated the agreement. Explain reasons for cancellation.

4. **References:** Provide the names and contact person(s) of your firm's two (2) most relevant references for which your firm has provided services. At a minimum, the following information should be included for each reference: **(1 Page)**
 - a. Name, address, and contact information of references, including email address (reference should be the appropriate staff member associated with the project).
 - b. Description and scope of work your firm performed.
5. **Company at a Glance:** A personnel roster of key staff at your firm **(1 Page)**

II. **PROPRIETARY INFORMATION:**

Any proprietary information such as trade secrets or commercial, or financial information, contained in the Response shall be so indicated with the following notation in **BOLD** letters at the top and bottom of the page, **THIS PAGE CONTAINS PROPRIETARY INFORMATION**. A general statement that the entire content or major portion, of the Response is proprietary will not be honored. Firms should be aware that all information submitted is subject to public disclosure under the provisions of the Texas Public Information Act (Chapter 552 of the Texas Government Code).

A. SUBMISSION OF THE APPLICATION AND COMPANY PROFILE:

The Applicant shall submit an electronic (soft) copy of the complete written Application and Company Profile to NTTA. Please note the softcopy of the complete written Application and Company Profile is required to be emailed to: businessdevelopment@ntta.org. ALL REQUIRED DOCUMENTS LISTED IN THIS SECTION AND IN SECTION [-I.A.-] ABOVE MUST BE RECEIVED BY THE STATED DUE DATE IN ORDER TO MEET THE SUBMITTAL GUIDELINES.

Applications and Company Profiles will be accepted until 2:00 p.m. central time (standard or daylight savings time, as applicable) on **Sept. 11, 2025**. Applications and documents submitted after this date and time will NOT be opened nor returned to the submitting firm/individual. The Authority will require strict compliance with the marking and timely delivery of all submittals.

OFFICIAL TIME CLOCK

The official time clock in the Customer Service lobby area will be used for the purpose of the due date and time of the Application and Company Profile. Any discrepancies between this official time clock and any other time keeping devices are not the responsibility of the NTTA.

B. PROPERTY OF NORTH TEXAS TOLLWAY AUTHORITY

All copies and contents thereof of any Application and Company Profile, attachment, and explanation thereto submitted in response to this REQUEST, except copyrighted material, shall become the property of the Authority regardless of the Applicant selected. All copyrighted material must be clearly marked indicating the copyrighted status. NTTA shall be held harmless from any claims arising from the release of proprietary information not clearly designated as such by the proposing firm.

C. EVALUATION OF APPLICATIONS

Applications and Documentation will be evaluated on the basis of their responses to all provisions of this Request. The Authority may use some or all of the criteria in its evaluation and comparison of Applications and documentation submitted. The criterion listed is not necessarily an all-inclusive list. The order in which they appear is not intended to indicate their relative importance. Company Profiles submitted without adhering to the Company Profile Submittal Guidelines will not be evaluated. The Authority will require strict compliance with the COMPANY PROFILE SUBMITTAL GUIDELINES.

NTTA will contact any Applicant to clarify any response; contact any current user of an Applicant's services; solicit information from any available source concerning any aspect of the Application and Company Profile; and will review any other information deemed pertinent to the evaluation

process.

After Applications and the required documentation have been reviewed, discussions with prospective firms may or may not be required. If scheduled, the oral interview will be in question/answer format for the purpose of clarifying the intent of any portions of the Company Profile. An acceptance letter will be sent to the company selected. Selection is contingent upon the successful negotiation of the ROAD partnerships. If partnerships cannot be concluded successfully, the Authority may negotiate a teaming arrangement with another company or withdraw the Request.

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III. ADDITIONAL TERMS & CONDITIONS

A. OPEN RECORDS

Respondents are advised that information included in the Application and Company Profile is subject to the Texas Public Information Act, Chapter 552 of the Texas Government Code (the Act). Information a third party submits to or prepares on behalf of NTTA is subject to the Act and must qualify for an Exception provided by the Act to be withheld from public disclosure. Information is not confidential under the Act simply because the party submitting the information anticipates or requests that it be kept confidential. NTTA cannot bring information within an exception to disclosure under the Act merely through a contract or agreement to keep the information from disclosure. Accordingly, a Respondent whose Company Profile may include information that the Respondent believes in good faith to be proprietary or commercial or financial information and that the Respondent otherwise keeps confidential for competitive reasons is responsible for identifying and proving that such information qualifies for an exception to public disclosure under the Act. Each item of such information must be separately and conspicuously labeled "Confidential Proprietary Information." NTTA, its directors, officers, employees, agents, and attorneys shall not be liable for any disclosure of any information submitted in a response to this REQUEST. By submitting an Application and Company

Profile, the Respondent waives any claim against, and releases from liability, NTTA, its directors, officers, employees, agents, and attorneys with respect to disclosure of any information included in the Application and Company Profile, including information labeled as “Confidential Proprietary Information.” The Respondent also authorizes NTTA, at its sole option, to submit any information contained in the Application and Company Profile, including information the Respondent has labeled as being proprietary, to the Office of the Attorney General for a determination as to whether any such information submitted by the Respondent may be excepted from public disclosure under the Act, either by its provisions alone or in conjunction with other law. For the purpose of asking the Office of the Attorney General to determine whether an exception to disclosure exists for information the Respondent deems to be proprietary, NTTA will submit to the Attorney General only that information the Respondent has specifically labeled “Confidential Proprietary Information.”

B. CLARIFICATION

Respondent may be requested to provide additional information and/or clarify contents of their Application and Company Profile submittal. Other than information requested by the Authority, no Applicant will be allowed to alter the submitted documentation or add new information after the application deadline.

C. EQUAL OPPORTUNITY

Each applicant submitting an Application and Company Profile agrees not to refuse, discharge, promote, demote, or to otherwise discriminate against any firm otherwise qualified solely because of race, creed, sex, national origin, ancestry, or physical handicap.

D. NTTA ROAD PROGRAM INFORMATION

A copy of the ROAD Program overview, application and frequently asked questions can be located on the NTTA’s webpage: <https://www.ntta.org/procurement/business-diversity>.

The Authority reserves the right to reject any and all Applications and Company Profiles, to waive any irregularities in any Company Profile, to request clarification or additional information from any institution and to affect any agreement with one or more institutions, as the Authority may determine to be in its best interest. All materials submitted in response to this Request become the property of the Authority and will not be returned. The Authority will not reimburse institutions for any costs or expenses associated with the preparation or submittal of any response to this Request.

SCHEDULE OF EVENTS:

ROAD Program Informational Session:
July 31, 2025, at 10:00 a.m.

ROAD Program Application Opens:
August 5, 2025

Deadline for submitting questions:
September 2, 2025, at 4:00 p.m. central time

REQUESTED Application and Required Documents due:
September 11, 2025, at 2:00 p.m. central time