

SEEING RED?

Join the Red Thumb Movement



According to the National Highway Traffic Safety Administration, distracted driving killed 3,275 people and caused 324,819 injuries through traffic crashes in 2023. Texting while driving impacts a drivers' visual, manual and cognitive awareness.

Are you seeing red yet?

Join the [Red Thumb Movement](#) – NTTA's campaign to help end distracted driving. Together, we can make North Texas roads safer. Here's how you can start taking action.

- Make a pledge to keep your phone down and hands on the wheel at all times.
- Encourage others to join the movement by sharing your pledge using #MyRedThumbNTTA and tag us @NTTA across all social channels!
- Become a Red Thumb partner to receive free "W8 2 TXT" Red Thumb bands for your organization, business, or school, by contacting CommunityEngagement@ntta.org.

It doesn't end there. Keep the safe driving momentum going with these tips –

- Save [#999](#) in your phone or download TollMate (NTTA's free app) to easily contact NTTA's Safety Operations Center dispatchers for FREE assistance 24/7/365 on any NTTA road from our Roadside Safety Services (RSS) teams. Our specially trained and friendly RSS crews will change a flat tire, provide enough gas to get you to the nearest gas station, jump-start dead batteries, make minor vehicle repairs, provide traffic protection, and more!
- [Move over or slow down](#) – it's the law. Move over to another lane or slow down at least 20 mph when first-responder vehicles or NTTA' RSS or maintenance service trucks are on the side of the road.
- Steer It and Clear It. Texas drivers are required by law to move their vehicle(s) off the road if involved in a minor traffic accident with no serious injuries and where vehicles can still operate safely.