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NTTA AWARDS WINNING ARTISTS

Star Students Summon Creative Skills to Promote Safe Driving



Jashwanth R. Grade 5, Green Elementary School

Julius W. Grade 10, Clark High School

PLANO, TX – April 3, 2025 – Hundreds of students across DFW entered the North Texas Tollway Authority (NTTA) art and video contest and now, NTTA safety staffers have chosen the winners. Winning entries will be used throughout 2025 in campaigns that discourage distracted driving.

Student entrants used creative skills to design campaigns that promote the use of the <u>Red Thumb</u> <u>program</u> to prevent driving while distracted, while helping to raise awareness about the dangers of texting behind the wheel. The National Highway Traffic Safety Administration cautions that the consequences of driving distracted are severe – no text is worth a life.

Winning student artwork will be featured in digital platforms that reach audiences across DFW – including NTTA's newsletter, Customer Service Centers, social media, and more. See all contest winners and finalists <u>here</u>. Many submissions will be displayed at NTTA's upcoming <u>Pave The Way Day</u> on April 26 in Plano.

For more about our safety campaigns, visit <u>NTTA.org</u>.

About NTTA

<u>The North Texas Tollway Authority</u>, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects across the North Texas region. The <u>board of directors</u> is comprised of Chairman Scott Levine; Vice Chairman Mojy Haddad; and Directors Derek V. Baker, Lynn Gravley, Pete Kamp, Marcus Knight, John Mahalik, George "Tex" Quesada and Andy Wambsganss.

NTTA is composed of member counties Dallas, Denton, Collin and Tarrant. It also serves Ellis and Johnson counties. NTTA owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, Mountain Creek Lake Bridge, Chisholm Trail Parkway, and 360 Tollway. NTTA toll projects are not a part of the state highway system and receive no legislative appropriations. Tolls are collected to repay debt and to operate and maintain the roadways.

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