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Whether you're a new TollTag customer or have been a customer for years, you're missing out if you haven't <u>signed up for TollPerks</u>, NTTA's FREE rewards program designed to provide you added benefits of having a TollTag.

TollPerks is a pathway to plenty of perks, including exclusive discounts and special offers for local shopping, dining and entertainment.

Why dive into TollPerks?

- 1. Earn points on every trip: Accumulate valuable points in your TollPerks account, just by using your TollTag.
- 2. Redeem points for exciting rewards: We are always adding new discounts and exclusive offers with an expanding list of program partners.
- 3. Exclusive promotions: Stay ahead of the curve with early access to exclusive promotions and special deals from our trusted partners.

Your TollPerks are just a few clicks away. <u>Activate your TollPerks account now</u> and elevate your NTTA experience to new heights. To activate, simply:

- 1. Log in to your NTTA account
- 2. Select (and activate) "TollPerks"
- 3. Accept the Terms and Conditions (this is absolutely critical to complete the activation of your account)

The rewards awaiting you make this simple effort more than worthwhile. Why wait? Act now – you deserve it!