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NTTA STUDENT DESIGN AND VIDEO CONTEST NOW OPEN

Students and Teachers Compete to Promote Safe Driving, Win Gift Card Prizes



PLANO, TX – Feb. 7, 2023 – The North Texas Tollway Authority (NTTA) is seeking students in grades 2-5 and 6-12 and their teachers to compete in an artwork or video design contest as part of a safety campaign to discourage distracted driving.

The winning student in each category will receive a \$250 VISA® gift card and their teacher will win a \$100 VISA® gift card. Teachers with student entries will also be entered to win a \$50 VISA® gift card.

Selected artwork will be featured in digital platforms that reach audiences across North Texas – including NTTA's newsletter, Customer Service Centers, social media and more.

For details about student categories and how to enter, visit NTTA.org.

Artwork and video entries will promote the use of a <u>Red Thumb</u> as a reminder to avoid driving while distracted. The consequences of driving distracted are severe – no text is worth a life.

For more about our safety campaigns, visit NTTA.org.

About NTTA

<u>The North Texas Tollway Authority</u>, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects across the North Texas region. The <u>board of directors</u> is comprised of Chairman Marcus Knight; Vice Chairman Mojy Haddad; and Directors Lynn Gravley, Pete Kamp, Scott Levine, John Mahalik, George "Tex" Quesada, Glen Whitley and Jane Willard.

NTTA is composed of member counties Dallas, Denton, Collin and Tarrant. It also serves Ellis and Johnson counties. NTTA owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, Mountain Creek Lake Bridge, Chisholm Trail Parkway, and 360 Tollway. It raises capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and

receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

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