Relationships & Opportunities Advancing Diversity (ROAD) Program

Information Session & Outreach Event

July 29, 2021





Moses Aito, CPPB | Director of Business Diversity

Agenda

Welcome & Remarks 2022-2024 ROAD Program Program Overview **Application Process Evaluation & Selection Process** Frequently Asked Questions (FAQ) Schedule & A

Adjourn

Event Logistics



Horatio Porter, CFO & AED-Finance

John H. Martinez-D BDAC Chairman & President/CEO RHCA Remarks & Address

The ROAD To ROAD

BUILDING THE FOUNDATION

Education and training are the most powerful tools for helping businesses prepare for the bidding process. Our success at NTTA relies upon quality partnerships and relationships with the contractors and subcontractors who work on our projects. That's why NTTA created the ROAD program in 2008 using a mentor/protégé model to help smaller businesses grow. The program is overseen by NTTA's Business Diversity Advisory Council and is monitored by our Business Diversity staff. It is governed by a voluntary agreement between the prime contractor and subcontractor during the two-year term.

DIRECTOR'S MESSAGE TO OUR STAKEHOLDERS

At North Texas Tollway Authority, we design our business diversity programs to target and strengthen D/M/WBE firms, so they can successfully compete for contracts with NTTA.



NTTA developed the Relationships & Opportunities Advancing Diversity (ROAD) program over 10 years ago with a mentor/protégé model to help broaden and level the playing field for diverse firms. Participants adopt best practices during months of learning and partnering with industry leaders. Since

the program began, 48 teams have graduated from the program, and many former protégés have become mentors. That's a model of success.

As we all know, fostering diversity and inclusion is a challenge, and progress can be slow. The ROAD program has proven to be a winning recipe. So many firms who have graduated from the program are now qualified and prepared to respond successfully to the many contracting opportunities in the North Texas region and beyond. In that way, we all win.

The future is bright.

Moses Aito, Director of Business Diversity





ROAD Program Objectives



Purpose of the ROAD Program

NTTA's two-year voluntary ROAD Program, seeks to promote and facilitate relationships between mentors and proteges that foster opportunities for D/M/WBEs to participate in large contracts.

How the Program Works

| PARTNERSHIP | DEVELOPMENT | GUIDANCE | NETWORKING | REPORTING |
|--|---|---|---|--|
| Prime contractors serve as mentors, working directly with a selected consultant firm (protégé) to develop a plan for building capacity. | The Program exposes consultant firms to major aspects of business that are relevant to their firms. | Consultant firm gains access to resources, developments and training outlined in the capacity-building plan. | Consultant firm also participate in workshops and social events, providing networking opportunities with the most competitive firms in the industry. | Quarterly and annual reporting highlighting progress status towards meeting the goals of the capacity-building plan and achieved milestones. |









2020-22 ROAD Program Highlights



"I would recommend the NTTA's ROAD program to any firm looking for growth.....The program provides a basic platform to help jump-start relationships, that are typically not organic. It worked!" Eve Williams, President/CEO, Dikita

2020-22 ROAD Participants



Application Process & Checklist

- ✓ 2022 2024 ROAD Program Application
- ✓ D/M/WBE Certification for consultants
- Completed Company Profile



Eligibility Requirements

Primes(Mentor)

- Minimum of 3 years experience as a prime consultant/contractor in transportation or related industries.
- Commit to assisting the consultant firm with all capacity building.
- Possess good business character.
- Not on the federal list of debarred or suspended contractors.
- Impart value to a consultant firm from practical experience gained or through its general knowledge of government contracting.

Consultants(Protege)

- Minimum of 2 years experience in transportation or related industries.
- Be open to assistance in all aspects of the ROAD program.
- Possess good business character.
- Not on the federal list of debarred or suspended contractors.
- Be a certified D/M/WBE through an entity recognized by the NTTA at time of applying.
- Be willing, ready and available.



Company Profile Documentation



Brief Cover Letter.



Completed and fully executed 2022 – 2024 ROAD Program Application Page.



Firm Qualifications including description, organization, history and background.



Two Project References including contact information and project scope performed.



Company at Glance – Key Staff information.



- Company profile shall include all the required documentation.
- Please refer to the ROAD Program Application for the page limits.

Submittal Guidelines



Completed Application and Company Profile

- Two (2) hardcopies.
- Electronic submittal.



Application Due Date

• September 16, 2021, at 2:00PM Central Time.



Delivery

- Electronic copy emailed to : <u>businessdiversity@ntta.org</u>
- Hard copies to:

Director of Business Diversity, NTTA ROAD Program, North Texas Tollway Authority, 5900 W. Plano Parkway, Suite 100, Plano, TX 75093



Submittal Guidelines

- Late submittals will not be opened nor returned to the submitting firm/individual.
- NTTA will require strict compliance with the sealing, marking and timely delivery of all submittals.
- NTTA is not responsible for delays caused by the U.S. Postal Service, Courier Services, the internal mail delivery system of the NTTA, or any other delivery means used by Respondent.





Evaluation and Selection Process



- Selection is contingent upon the successful negotiation of the ROAD partnerships.
- A copy of the ROAD Program overview, application and Informational session presentation will be available on the ROAD Program webpage on NTTA's website on August 2, 2021.
- The Authority reserves the right to reject any, and all Application and Company Profile, to waive any irregularities in any submissions, to request clarification or additional information from any applicant or third party, as the Authority may determine to be in its best interest. All materials submitted in response to this Application become the property of the Authority and will not be returned. The Authority will not reimburse applicants for any costs or expenses associated with the preparation or submittal of any response to this Application.



What certification agencies does the NTTA recognize?



I am applying as a consultant to the program, and my firm is currently not certified by one of the certifying agencies recognized by NTTA, am I able to apply?

• No, a consultant must be certified by an entity recognized by NTTA at the time of application submittal.



What happens to my firm's documentation if I miss the September 16th deadline for submission into the {2020-2022} ROAD Class?

- Applications and Company Profiles will be accepted until 2:00PM Central Time on 09/16/2021
- Documentation submitted after this date and time will NOT be opened nor returned to the submitting firm/individual and shall be deemed non-responsive.

What happens to my documents if I fail to adhere to NTTA's Application and Company Profile submittal guidelines?

• Applications and Company Profiles submitted without adhering to the Company Profile submittal guidelines will be deemed non-responsive.

If I have participated in NTTA's ROAD Program previously, am I eligible to re-apply to the current ROAD Program class?

- An applicant can only participate once as a consultant/protégé in the ROAD Program and *cannot* re-apply as a consultant. However, the consultant firm may apply as a prime.
- Unless a prime participant is debarred from the ROAD Program by NTTA, primes may re-apply in the ROAD Program with the submittal of an application as a prime.



If I have provided an application to the previous ROAD Program, will I be required to submit a new application and company profile for consideration for this new class?

• Yes, all applicants who wish to be considered for the 2022-2024 ROAD Program, must apply and submit the required documentations by the due date.

How and when will I be notified regarding my company's submittal?

• Applicants who submit the required documentation by the due date of September 16, 2021, at 2:00PM will receive an email acknowledging receipt of their firm's submittal no later than October 14, 2021.

If my firm is not selected for the 2022-2024 ROAD Program, when is the next opportunity for entry?

- Once the 2022-2024 ROAD Program commences, the next opportunity for enrollment will be at the conclusion of the 2022-2024 program.
- New applications will be available during the summer of 2023.



If I have additional questions regarding the ROAD Program, who should I contact and when will I receive a response to my inquiries?

- Questions about the ROAD Program must be directed in writing, via e- mail to the Director of Business Diversity at: <u>businessdiversity@ntta.org</u>, no later than 4:00 p.m. on September 9, 2021.
- Questions will be answered in the order that they are received.

For more information about the ROAD program, scan this QR code or email Business Diversity

businessdiversity@ntta.org



The Future is Bright



NTTA BUSINESS DIVERSITY FOSTERING ECONOMIC VITALITY IN OUR NORTH TEXAS COMMUNITIES



Schedule

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ROAD Application Open: August 2, 2021



Deadline to submit Questions to BDD at 4:00PM: September 9, 2021



Application & Documents Due at 2:00PM: September 16, 2021



Application Receipt Notification: October 14, 2021



Selection Process Completed: November – December 2021 (Team Formation & Notifications of Acceptance or Denial)



2022-24 Class Introduction to NTTA Board: February 2022



Finalize Team Agreements & Commence Program: January – March 2022

ROAD Program Video



Microsoft werPoint Presentat

Getting Connected

Second Wednesday Business Chats

- Learn about NTTA upcoming procurement opportunities
- Find out how to register as a vendor
- Meet NTTA stakeholders
- Get to know NTTA





Business Chat Sessions: 2nd Wednesday of every month 10 a.m – 11:15 a.m. Virtual via Microsoft Teams



North Texas Tollway Authority

Our Mission

Provide a safe and reliable toll road system Increase value and mobility options for customers Operate the Authority in a businesslike manner Protect our bondholders Partner to meet our region's growing need for transportation infrastructure