



NORTH TEXAS TOLLWAY AUTHORITY

5900 West Plano Parkway | Plano, Texas 75093 | (214) 461-2000 | Fax (214) 528-4826 | www.ntta.org

# Notice of Award

VIA EMAIL

01/25/2013  
Rocket Red, Ltd.  
1700 Pacific Avenue, Suite 250  
Dallas, TX 75201

Attn: Gayden Day

Dear Mrs. Day,

The North Texas Tollway Authority will be recommending for award the following contract to your company:

RFP Number:	<u>03534-NTT-00-CS-CA</u>
RFP Name	<u>Design &amp; Advertising Services</u>
Award Amount	<u>\$300,000.00</u>

The following documents must be submitted and approved prior to commencing work:

1. Signed copy of Notice of Award
2. Two (2) signed copies of the contract

The successful proposer must provide Procurement with the above stated documents in a timely manner. If complete and accurate documents are not received, NTTA reserves the right to revoke award of the referenced contract and proceed to award to the next lowest responsible proposer or reject all proposals.

Please acknowledge acceptance of this award as indicated above, and email to [rwilliams2@ntta.org](mailto:rwilliams2@ntta.org)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

Regards,

Ryan Williams, CPPB  
Senior Buyer

Cc:file