

Red Thumb Movement



Since 2015, NTTA has led the Red Thumb movement – a safety campaign aimed at ending distracted driving – specifically, texting and driving – in North Texas by encouraging drivers to make some part of their thumb red to remind them to always keep their hands on the wheel and eyes on the road.

You can show your support by wearing a specially made NTTA “W8 2 TXT” thumb band (available for free at all [NTTA Customer Service Centers](#)), or paint your thumb nail red – anything that will make you think “STOP!” as you reach for your phone while driving. Post photos of your red thumbs using #myredthumbntta.

More importantly, you can help NTTA spread the message and encourage others to join the Red Thumb movement. The fight to end distracted driving starts with YOU.

Make the commitment to drive phone-free today.

And remember: **STAY ALIVE. JUST DRIVE.**



OUR RED THUMB PARTNERS

AAA Texas	Dallas Fire & Rescue
Aliento 87.7 FM	Frisco Police Department
American Lung Association	Granite Properties
Baylor Institute for Rehabilitation	Highland Village Police Department
Carrollton Police Department	HNTB
Caliber Collision	La Nueva 106.5 FM
City of Allen	LBJ Express
City of Arlington	Major League Driving School
City of Coppell	Midtown Express/Southgate Constructors
City of Dallas	Norma's Cafe
City of Denton	North Tarrant Express
City of Fort Worth	North Central Texas Council of Governments
City of Garland	Open Channels Group
City of Grand Prairie	Parkway Hills Baptist Church
City of Lewisville	Pioneer Drivers Education school
City of Mansfield	Plano Fire-Rescue
City of McKinney	Plano Police Department
City of Plano	PrimaCare Medical Center
City of Rowlett	Richardson Police Department
City of The Colony	Road to Success Driving School
Cleburne Railroaders baseball team	Southlake Driving School

Channel 30.1 Alcance	Texas Department of Transportation
Chuy's Restaurant	Texas Health Presbyterian Plano
Coffee City Municipal Court	Town of Addison
Collin County	Town of Fairview
Coppell Wellness Center	