

NTTA OFFERS \$20 STARTER TOLLTAG FOR INFREQUENT USERS
Authority also Introduces New Fee Structure for ZipCash Customers

PLANO, Texas – Oct. 15, 2013 – The North Texas Tollway Authority is introducing a new way to get a TollTag, the most cost-efficient and convenient way to travel NTTA roads. More than half of current NTTA ZipCash customers describe themselves as infrequent users. For them, the NTTA now offers a starter \$20 TollTag offering the lowest available rates.

TollTag customers pay tolls electronically from a prepaid account through the use of a convenient TollTag transponder sticker mounted on a vehicle windshield. Each time a TollTag user passes through a toll gantry, the toll is deducted straight from a prepaid account.

The new Starter TollTag is designed for motorists who drive toll roads less frequently. If a Starter TollTag customer starts driving toll roads more often, the account will be transitioned to a \$40 balance to stay on track with their use.

The \$20 starter TollTag offers the same cost savings of a traditional TollTag plus other benefits, including discounted pass-through and parking at D/FW International Airport, parking at Dallas Love Field, use on any toll road in Texas and easy online account access to check balances, print receipts and update information.

The NTTA also offers TollTag customers Tollmate, a free app to manage and update their accounts.

To get the new \$20 starter TollTag, customers can [apply online](#) at the NTTA's 24-hour online TollTag Store – the most convenient source for TollTag applications, information and account management. Customers also may visit NTTA Customer Service Centers in person to fill out an application and get a TollTag on the spot. Accounts can be secured with a credit card; Visa, MasterCard, American Express and Discover are accepted.

For NTTA customers who continue to use ZipCash at the 50 percent higher rate, there is a new, streamlined invoice fee structure. Initial ZipCash invoices do not include any fees, only tolls. First notices of non-payment include a \$10 administrative fee; second notices of non-payment include an additional \$25 administrative fee – a change from a per-toll to a per-invoice fee structure.

For more information on how to get the new \$20 starter TollTag, log on to NTTA.org.

About the NTTA

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The [nine-member board](#) is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors William D. Elliot, Matrice Ellis-Kirk, Mojoy Haddad, Gary Kloepper, Michael Nowels, George “Tex” Quesada and Jane Willard.

The NTTA serves Collin, Dallas, Denton and Tarrant counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge and the Mountain Creek Lake Bridge. The NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

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