



NORTH TEXAS TOLLWAY AUTHORITY
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NTTA CUSTOMERS INVITED TO MEET THE SUPERHEROES KEEPING THEM SAFE

PLANO, Texas – March 10, 2017 – The North Texas Tollway Authority (NTTA) invites the public to meet the men and women of NTTA’s Roadside Safety Services (RSS), the real-life superheroes who patrol NTTA roads 24/7/365 to keep drivers safe. Customers who stop by NTTA TollTag stores also can enter for a chance to win Texas Rangers baseball tickets.

“Keeping drivers safe on NTTA toll roads is one of the key services we provide to all our customers, and it’s a cornerstone of the Authority’s mission,” said NTTA Director of System and Incident Management Eric Hemphill.

If drivers find themselves stranded with an empty gas tank or a minor mechanical problem on an NTTA road, they can call the Safety Operations Center (SOC) at 214-224-2203, and NTTA’s free roadside assistance will be on the way to help. Last year alone, NTTA helped more than 24,500 stranded customers get safely on their way.

To be entered in the RSS promotion, all customers have to do is take a selfie with an RSS team member during selected times at one of NTTA’s TollTag stores listed below (the selfie must include the number to NTTA’s Safety Operations Center to request NTTA’s free roadside assistance, 214-224-2203, and the hashtags #NTTAKnowsSafety and #sweepstakes) – **OR** – simply post about Roadside Safety Services to the social channel of your choice with the phone number and hashtags.

11 a.m. to 2 p.m. March 13 and 15
4 to 6 p.m. March 14 and 16
Plano TollTag Store
5900 W. Plano Parkway
Plano, TX 75093

11 a.m. to 2 p.m. March 20 and 22
4 to 6 p.m. March 21 and 23
Fort Worth TollTag Store
4825 Overton Ridge Blvd.
Suite #304
Fort Worth, Texas 76132

11 a.m. to 2 p.m. March 27 and 29
4 to 6 p.m. March 28, 30
Irving TollTag Store
5555 President George Bush Turnpike
Irving, Texas 75038

One winner for a pair of Texas Rangers tickets will be randomly chosen from qualifying entries on the Friday of each week's promotion. NTTA reserves the right to have final say on award decisions. The promotion is subject to weather conditions and may be postponed, if necessary.

NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. Odds depend on number of eligible entries received. VOID WHERE PROHIBITED. Open to legal residents of DFW Metro Area, TX, age 18+. Retail value of prizes: \$270. Limit one (1) entry per person, per day. For Official Rules, see NTTA.org. Sponsor: NTTA Safety & Incident Management, 5900 W. Plano Parkway Plano, Texas 75093. Enter by March 31.

Be sure to [check out the men and women of RSS and the Safety Operations Center](#) as they take a quick break from their heroic work to show off their sweet dance moves and the positive attitudes that make them a hit with thousands of drivers every day.

About the NTTA

[The North Texas Tollway Authority](#), a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects across the north Texas region. The [nine-member board](#) is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors William D. Elliott, Mojoy Haddad, John Mahalik, Michael Nowels, George "Tex" Quesada, Carl O. Sherman and Jane Willard.

NTTA serves Collin, Dallas, Denton, Tarrant and Johnson counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, Mountain Creek Lake Bridge and Chisholm Trail Parkway. NTTA raises capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

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