

# JOIN THE RED THUMB MOVEMENT



NTTA has led the Red Thumb movement – a safety campaign aimed at ending distracted driving in North Texas – since 2015.

Join more than 50 regional cities, companies, schools and organizations taking the pledge to help stop texting and driving.

As a partner:

**RECEIVE** free “W8 2 TXT” bands from NTTA to wear and share as a reminder to not text and drive.

**SHARE** photos of your red thumb to raise awareness using #myredthumbntta and tagging NTTA.

**ENCOURAGE** others to join the movement!

To become a Red Thumb partner contact:

**Sara Bland**

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**STAY ALIVE. JUST DRIVE.**



North Texas Tollway Authority | 5900 Plano Pkwy. | Plano, TX 75093 | [ntta.org](http://ntta.org)