



NORTH TEXAS TOLLWAY AUTHORITY

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FOR IMMEDIATE RELEASE:

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NTTA Monthly Safe-T Buzz Tip: Child Safety Seat Checks

Plano, TX – Each month, the North Texas Tollway Authority shares roadway safety information and tips as part of its Safe-T Buzz campaign, a year-round program designed to promote roadway safety and mobility.

In this month's tip, NTTA Safety Manager Fred Hilliard provides some insight on the importance of getting your child's safety seat checked.

"Based on 2006 data from the National Center for Health Statistics, motor vehicle crashes in the United States are the leading cause of death for children between the ages three and fourteen," said Hilliard "One of the most important precautions parents and caregivers can take to protect their children while they are in a car is to properly install and use child safety seats. For effectiveness, seats must be appropriate for the child's size and age."

Hilliard says complicated installation instructions and variations in method of installation between safety seat manufacturers can make proper installation confusing and difficult. Fortunately, experts who are trained to inspect the installation of child safety seats are available to help.

As part of the National Highway Traffic Safety Administration's Child Passenger Safety Week being held Sept. 19-25, 2010, organizations and some police departments across the region are offering free child safety seat inspections. Many of the locations require appointments. For a list of area safety seat check locations, visit www.nhtsa.gov or call your city police department.

About the NTTA

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The nine-member governing board is comprised of Chairman Paul N. Wageman; Vice Chairman Victor Vandergriff; and Directors Kenneth Barr, Bob Day, David Denison, Bill Moore, Michael Nowels, Bob Shepard and Kent Cagle.

The NTTA serves Collin, Dallas, Denton and Tarrant counties and is responsible for the NTTA System, consisting of the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge and the Mountain Creek Lake Bridge. The NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

Visit www.ntta.org or call 214-461-2000 for additional information about the NTTA. For customer service, please call 972-818-NTTA (6882).

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