



NORTH TEXAS TOLLWAY AUTHORITY

5900 West Plano Parkway, Suite 100, Plano, Texas 75093

FOR IMMEDIATE RELEASE:

Sept. 8, 2009

FOR MORE INFORMATION, CONTACT:

Susan M. Slupecki
Asst. Public Information Officer
214-224-2481 (O); 214-883-7589 (C)
sslupecki@ntta.org

NTTA Using Podcasts to Offer PGBT EE Construction Updates

Plano, TX – Motorists can now keep up with progress on the President George Bush Turnpike Eastern Extension (PGBT EE) through podcasts containing information about the roadway’s construction activities and traffic impacts.

The project is part of a joint effort between the North Texas Tollway Authority (NTTA) and Rowlett High School (RHS).

For the monthly podcast, NTTA staff writes informational scripts and records the audio. RHS students and their advisers then edit and post the podcast online.

“We are pleased that we were given the opportunity to work with Rowlett High School to provide information about this critical mobility project,” said Rick Herrington, NTTA deputy executive director. “These podcasts provide an additional tool for communicating with motorists about this project.”

The first podcast is online and addresses a traffic detour on Kirby Road in front of the high school. To access it, go to the RHS Web site <http://www.garlandisdschools.net/page.cfm?p=133>; click on “media gallery,” then “announcements,” then “Turnpike Tidbits.”

The 9.9-mile PGBT EE is part of the Loop 9/State Highway 190 corridor that first was envisioned in the 1960s. It will lengthen the PGBT southeast from State Highway (SH) 78, over Lake Ray Hubbard, to Interstate Highway (IH) 30. The extension began construction in October 2008 and is expected to open to traffic in late 2011.

About the NTTA

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The nine-member governing board is comprised of Chairman Paul N. Wageman; Vice Chairman Victor Vandergriff; and Directors Kenneth Barr, Gary Base, Bob Day, David Denison, Michael Nowels, Bob Shepard and Alan E. Sims.

The NTTA serves Collin, Dallas, Denton and Tarrant counties and is responsible for the NTTA System, consisting of the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge and the Mountain Creek Lake Bridge. The NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

Visit the NTTA Web site at www.ntta.org or call 214-461-2000 for additional information about the NTTA. For customer service, please call 972-818-NTTA (6882).

###